

Curriculum Vitae - Jasna Pocek

Full name and title

Jasna Pocek, PhD



Contact

Email: Jasna.pocek@unifi.it

Research interests:

Entrepreneurship and innovation systems; Public policy and technology transfer; Institutional theory; Entrepreneurship and legal systems.

Current employment and affiliation:

- **Postdoctoral Researcher**, University of Florence, Department of Economics and Management.
- **Affiliated researcher**, Center for Innovation Research (CIRCLE), Lund University, Sweden and Blekinge Institute of Technology, Karlskrona, Sweden.

Ongoing research grants

- Awarded a grant by the Swedish Central Bank “Riksbankens Jubileumsfond” 2023-2026 for a project investigating the impact of Covid19 policies on the dynamics of cross-border innovation ecosystems with an emphasis on the dynamics in the Greater Copenhagen region.
- Awarded a grant by the Polish national scientific body for a project: Entrepreneurship in the context of neoliberal policy and the gig economy- financed by National Science Center in Poland (NCN) (until December 2024).

Previous employment and affiliations:

Academia:

- Postdoctoral researcher, Faculty of Economics and Management, Free University of Bozen-Bolzano, Bolzano Italy. (March 2022-November 2023).
- Postdoctoral researcher in entrepreneurship, Department of Business Administration, Center for Entrepreneurship, Lund University, Sweden. (April 2019- June 2022)

Policy and third mission:

- Adviser to the Team on Innovation, Future by Lund, Lund, Sweden (2021).

- Policy consultant, International Labour Organization (ILO), United Nations Labour Agency, Geneva, Switzerland (2020)
- Policy consultant, ILO, United Nations Labour Agency, Geneva, Switzerland (2017).
- Head of the Country Office, ILO, Podgorica, Montenegro (2014-2015).
- Research officer, ILO, United Nations Labour Agency, Geneva Switzerland (2011-2014).
- Tutor, International Training Centre of the International Labour Organization, (ITC ILO), United Nation Campus, Turin, Italy (2010).
- Intern, International Training Centre of the International Labour Organization, (ITC ILO), United Nation Campus, Turin, Italy (2009).

Teaching/lecturing experience

- Qualitative research methods, Jönköping International Business School, Sweden (2020-2021).
- Corporate entrepreneurship, Jönköping International Business School, Sweden (2020-2021).
- Social innovation and business, entrepreneurship ecosystems for social innovation, Malmö University, Sweden (2020-2021).
- Entrepreneurship and innovation theories, International University College of Turin, Italy (2019-2020).
- Business and human rights, International University College of Turin, Italy (2017-2019).

Periods of parental leave

- 100% from August 2023-January 2024 (5 months)
- 100 % from April 2017 to April 2018 (12 months)

Higher education

- Ph.D. in Comparative legal systems, awarded by the University of Milan, Italy in February 2016.
- MSc in Comparative Economics, Law and Finance, (MSc CLEF), awarded by International University College of Turin, Italy in 2010.
- Master in Law, awarded by Law faculty of Podgorica, University of Montenegro in 2007.

Membership of professional associations

- Young Scholars Initiative, Institute for New Economic Thinking, New York, USA.

Previous research grants

Previously I have been also working on externally funded projects:

- *Sweden's position in global value chains*, funded by VINNOVA- Swedish agency for innovation (2018-2019).

- High-impact entrepreneurship in entrepreneurial ecosystems – Exploring system effects of incubator ventures, funded by **Sten K. Johnson Foundation** (2019- 2022).

International grants for policy work

I have always combined my academic career with assignments in international organizations, such as United Nations, OECD and work alongside national level policy makers, with the aim to support the creation of good institutional conditions for the sustainable operations of businesses and private sector.

In September 2015, as a head of the ILO office for Montenegro, I won a grant of 150.000 USD awarded by the New York United Nations fund “Delivering as One”, for a societal collaboration project. The aim of the project was to work with institutions in the country as well as with business partners, in particular start-up and small companies, to foster entrepreneurship and employability in the country and promote sustainable development.

Conferences

Poček, J. “Entrepreneurial ecosystem governance: the role of public platforms for innovation”, Tripple Helix Conference, 2022, Florence, Italy.

Poček, J. “Public platform for innovation, Future by Lund”, SMEs and the Urban Fabric Conference, OECD, 2022, Trento, Italy.

Poček, J., Hägg, G., Kurczewska, A., Kraus, S. “Gig economy and entrepreneurship, a legal systems perspective”, RENT 2022, Naples, Italy.

Hägg, G., **Poček, J., Kurczewska, A.** “A context in mutation – How the gig economy is changing the rules of the game for opportunity and necessity driven entrepreneurship”, RENT 2021, Turku, Finland.

Poček, J., Fassio, C. “Do entrepreneurship-friendly policies impact national entrepreneurial culture?”, DRUID 2021, Copenhagen, Denmark.

Poček, J., Politis, D., Gabrielsson, J. “Entrepreneurial learning in extra-curricular start-up programs for students”. Paper presented at the US Small Business Association Conference (USASBE) 2019, New Orleans, USA.

Gabrielsson, J., Perez Vico, E., Politis, D., **Poček, J.**, “Managing societal cooperation in universities: A systematic review of the evidence. “ Paper presented the Eu-SPRI: 2019 Science Technology and Innovation Policies for Sustainable Development Goals conference, Rome, Italy.

Conference awards

Granted the International Small Business Journal’s (ISBJ) Best Paper Award on challenging the traditional wisdom in entrepreneurship, at RENT XXXV Conference, in Turku, Finland, 2021. The awarded paper coauthored with Gustav Hagg and Agnieszka Kurczewska paper is

entitled: *A context in mutation – How the gig economy is changing the rules of the game for opportunity and necessity driven entrepreneurship.*

List of Publications as of 3rd January 2024

1. El-Awad, Z., **Poček, J.** 2023. Life science companies' engagement with their university-based entrepreneurship ecosystem: a multi-layered approach, *Handbook of SME Entrepreneurship*, De Gruyter.
2. Aguinis, H., Kraus, S., **Poček, J.**, Meyer, N. Jensen, S.H. 2023. The why, how, and what of public policy implications of tourism and hospitality research. *Tourism Management Journal*. <https://doi.org/10.1016/j.tourman.2023.104720>
3. Dabić, M., Maley, J. F., Švarc, J., & **Poček, J.** 2023. Future of digital work: Challenges for Sustainable Human Resources Management. *Journal of Innovation and Knowledge*, 8(2), 100353. <https://doi.org/10.1016/j.jik.2023.100353>
4. **Poček, J.**, Fassio, C., Kraus, S. 2022. "And yet it moves": National entrepreneurial culture and entrepreneurship-friendly policies: evidence from OECD countries, *Entrepreneurship Research Journal*.
5. El-Awad, Z., Gabrielsson, J., **Poček, J.**, Politis, D. 2022. Unpacking the early engagement of entrepreneurship graduates, *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2022.2125979>
6. **Poček, J.** 2022. Tendencies towards integration and disintegration of the entrepreneurial ecosystem: an institution-based view of the dynamics, *European Planning Studies*, 1–20. <https://doi.org/10.1080/09654313.2022.2043831>
7. Lenart-Gansiniec, R., Czakon, W., Sułkowski, Ł. **Poček, J.** (2022) Understanding crowdsourcing in science. *Rev Manag Sci*. <https://doi.org/10.1007/s11846-022-00602-z>
8. **Poček, J.**, Politis, D., Gabrielsson, J. 2021. Entrepreneurial learning in extra-curricular start-up programs for students. *International Journal of Entrepreneurial Behavior & Research*. Doi: 10.1108/IJEBR-04-2020-0206
9. **Poček, J.** 2020. Which types of institutions influence the development of entrepreneurial ecosystems? A legal systems perspective. *International Review of Entrepreneurship*, Vol 18, Issue 3, 387-418
10. **Poček, J.** 2021. Paving the way for a more inclusive entrepreneurship ecosystem, *International Labour Organization (ILO)*, Geneva.
11. Andersson M., Lindholm Dahlstrand, A., Fassio, C., **Poček, J.**, Schubert, T., Xiao, J., *First year Report of the VINNOVA funded project Sweden's position in Global Value Chains*, December 2018, CIRCLE, Lund University.